



**Pramerica**

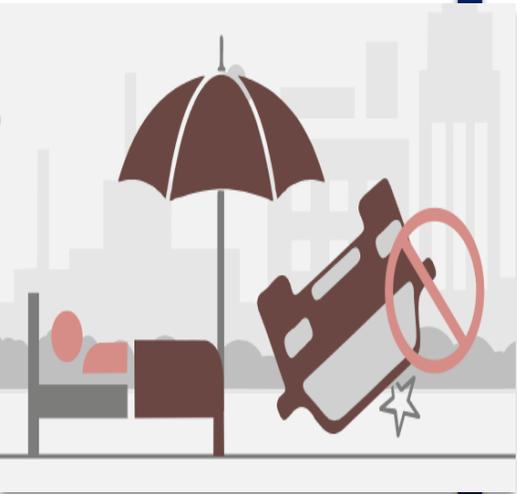
| LIFE INSURANCE

## **Pramerica Life Accidental Death Benefit Rider**

A Non-Linked Non-Participating Individual Pure Risk Life Insurance Rider

# Pramerica Life Accidental Death Benefit Rider

## A Non-Linked Non-Participating Individual Pure Risk Life Insurance Rider



Accidents do not come with an advance notice and it is important to be prepared for the worst. When your loved ones depend on you, you need to ensure your circle of protection is able to defend you against all kinds of unforeseen events.

Pramerica Life Accidental Death Benefit Rider completes your circle of protection by providing additional protection against an unfortunate demise resulting from an accident. Available with both regular and limited premium payment options, when attached to your base plan, the rider provides a lump sum benefit to your loved ones in the unfortunate event of loss of life from an accident.

# Eligibility Criteria

Entry Age	18 to 65 years
Maturity Age	23 to 80 years
Rider Sum Assured	Minimum Rs. 1,00,000 Maximum: Rs. 2,00,00,000
Rider Policy Term	5 to 62 years.
Premium Payment Term	Limited Pay: 5 to 15 years   To 60 years less Age at entry Regular Pay: Equal to rider policy term
Premium Payment Mode	Same as base policy (Annual, Semi – Annual & Monthly)

All reference to age are based on age last birthday. Rider Sum Assured shall not exceed the Sum Assured at inception of the base policy, similarly Rider Policy Term and Premium Payment term cannot be more than the Policy Term and Premium Payment Term of the base policy.

# Benefits in detail

This is an optional rider that can be opted along with the non-linked base plans and provides for financial compensation in case of unfortunate event of an accident leading to death.

## Accidental Death Benefit

In the unfortunate event of death of the life insured due to an accident within 180 days of the occurrence of the accident, in addition to the death benefit under the base policy, an additional benefit equal to the rider sum assured shall be payable under this policy in lump sum, provided the rider benefit has been in-force at the time of accident.

If accident occurs during the rider policy term and the rider is in force at the time of accident, and death caused directly by such accident and independent of all other causes within 180 days of the accident, accidental death benefit shall be payable even if the death occurs after end/lapse of the base or rider policy term.

## Maturity Benefit

Maturity benefit is not applicable in this Rider.

# Important Definitions

**Accident** means an event or contiguous series of events, which are violent, unforeseen, involuntary, external and which causes Bodily Injury.

**Accidental Death** means the death of the Insured person from any bodily injury resulting solely and directly from an Accident and where such injury solely and directly and independently of all other causes results in the death of the insured person within 180 days of its occurrence. Policy should be in force on the date of accident.

**Bodily Injury** means physical harm or injury as a result of an Accident leading to a Disability. This must be evidenced by external signs such as contusion, bruise and wound or be confirmed by a Doctor in case of internal injury.

**Medical Practitioner** means a person who holds a valid registration from the medical council of any State of India or Medical Council of India or any other such body or Council for Indian Medicine or for homeopathy set up by the Government of India or by a State Government and is thereby entitled to practice medicine within its jurisdiction and is acting within the scope and jurisdiction of his license, provided such Medical Practitioner is not the Life Insured covered under this Policy or the Policyholder or is not a spouse, lineal relative of the Life Insured and/or the Policyholder or a Medical Practitioner employed by the Policyholder/Life Insured.

# Other Features

## Flexible Premium Payment Modes

You have an option to pay premiums Annually, Semi-annually or Monthly. Monthly mode is allowed only if the premiums are paid electronically, such as through Credit Card, Direct Debit and ECS/NACH.

Premium Modes	Annual	Semi-annual	Monthly
Factors	1	0.51	0.086

## Change premium payment term from regular pay to Limited pay

Under this option, the policyholder can choose to convert the outstanding regular premiums into limited premiums period that may be available under the base product subject to the following conditions:

- a) The maximum age to exercise this option will be the maximum age applicable for Limited Pay.
- b) Policyholder can exercise this option only after the total premiums for the initial 5 policy years have been paid.

Such alterations shall be in accordance with the Board approved underwriting policy and the Premium rates under such circumstances shall be charged as filed under the product.

## Grace Period

As per Base Product

# Other Features

## Premium Discontinuance

If due premiums are not paid during the rider premium payment term, the rider cover lapses immediately on the expiry of the grace period and no rider benefit will be paid except the Policy Cancellation Value, if any. The rider cover can be reinstated within the revival period of 5 years and the conditions as applicable to the base policy.

## Lapse

The rider benefit shall lapse if due premiums are not received before expiry of grace period. No rider benefit shall be payable in lapse status.

## Revival

You can revive your lapsed rider policy for its full coverage within five years from the due date of the first unpaid premium but before policy maturity, by paying all outstanding premiums together with the interest, as applicable. The interest for revival of the policy will be charged at market related rates set by the Company from time to time. The rate of interest shall be reset on an annual basis at the beginning of every financial year (April) and would be determined based on the average of 10-year G-Sec YTM plus 75 basis points rounded down to 25 basis points. The average of the benchmark would be taken from the previous financial year for the period 1<sup>st</sup> July to 31<sup>st</sup> Dec. The source of information for 10 year GSec rate would be "CCIL". The current applicable rate of interest on policy reinstatement is 8.00% p.a. compounding monthly which would be applicable for the FY 2024-25. Revival of the policy is subject to Board approved underwriting policy, the Company reserves the right to obtain additional information before reviving the Policy and also has the right to decline revival of the policy or impose extra morbidity/mortality ratings as per the Board approved underwriting policy of the Company. The medical expenses, if any, shall be borne by the policyholder. In case rider benefit is not revived within the revival period, the rider benefit shall be terminated and the Policy Cancellation Value (in respect of the rider benefit), if any, shall be payable and revival of such terminated rider will not be allowed at a later stage.

# Other Features

## Policy Cancellation Value

Policy Cancellation Value shall be payable only under limited pay policy upon the Policyholder applying for the same before the stipulated date of maturity or at the end of revival period, if the policy is not revived. The Rider Policy shall acquire a Policy Cancellation Value on payment of premium for two consecutive full years.

Where Policy Cancellation Value = 60% (multiplied by) Total Premiums Paid<sup>^</sup> (multiplied by) (Outstanding Policy duration (in months) (divided by) (Policy Term (in months))

<sup>^</sup>Total Premiums Paid means total of all the Rider premiums paid (including modal loading and underwriting extras if any), excluding taxes

No policy cancellation value shall be payable in respect of regular pay policies. However, In case of conversion from Regular pay to Limited pay, PCV value gets acquired only after paying premiums for 2 complete policy years during the limited pay period. Total Premiums Paid, unexpired policy term and original policy term will be calculated from the date of conversion for PCV, where Total Premiums Paid will only consist of premiums paid post conversion. The rider alone may be discontinued separately or it gets discontinued if the base policy is surrendered / discontinued. Once the rider is discontinued, the rider policy shall be terminated and the Policy Cancellation Value, if any, shall be payable. Rider once terminated cannot be attached again in future during the remaining policy term of the base policy.

# Terms and Conditions

## Rider Conditions

- Rider can be attached on commencement of the base plan or any subsequent policy anniversary subject to Board approved underwriting policy
- Addition of the rider will be subject to underwriting, the outstanding policy term and premium payment term of the base policy
- Rider premium is payable over and above the premium under the base policy and shall be paid along with the premium under the base policy
- Premium payment frequency of the Rider shall be same as premium payment frequency of the base policy.
- Rider policy term can be equal to or less than the term of the base policy, if chosen at commencement of the base policy or equal to the outstanding term of the base policy if chosen at subsequent policy anniversary, subject to maximum maturity age of 80. If the entry age plus base policy term is beyond age 80, the rider would be of term 80 less entry age. The rider shall not be offered if the outstanding term under the base policy is less than 5 years.
- Rider premium payment term can be equal to or less than the premium payment term of the base policy, if chosen at inception or equal to or less than the outstanding premium payment term of the base policy, if chosen at subsequent policy anniversary, subject to minimum premium payment term of 5 years.
- Premium pertaining to health riders shall not exceed 100% of the premium under the base plan and for all life insurance riders put together shall not exceed 30% of the premium under base plan.
- If the base policy is terminated by way of cancellation, surrender, lapse, death, maturity or if a claim under this rider is paid, the rider coverage will be terminated.
- In case of an increase/ decrease in sum assured of the base policy to which the rider is attached, there may be a corresponding increase/ decrease in rider sum assured depending on the terms and conditions of the base product.

# Terms and Conditions

## Free look Cancellation

If the rider is chosen at commencement of cover under the base policy, the free look period will be the same as that for the base policy to which the rider is attached.

However, if the rider is taken at any of the subsequent policy anniversaries, the Policyholder shall have a period of 30 days from the receipt of this Policy Document to review the terms and conditions of this Policy and if the Policyholder disagrees with any of the terms and conditions, Policyholder has the option to return this Policy stating the reasons for the objections upon which the Company shall refund to the Policyholder the Premium paid subject to deduction of a proportionate risk Premium for the period of risk cover, any expenses incurred by the Company towards medical examination of the Life Insured and stamp duty charges.

## Suicide Exclusions

In case of death due to suicide, within twelve months from date of commencement of risk or from the date of revival of the Policy, the Company's only obligations under this Policy shall be to pay an amount equal to higher of 80% of the total Premium paid (excluding underwriting extra premiums and taxes, if any) or Policy Cancellation Value as on the date of death, if any, provided the policy is in force.

## Alterations

Rider can be attached to the base policy at inception or at any policy anniversary of the base policy as per Board approved Underwriting Policy and the applicable Rider terms and conditions. Rider shall automatically get discontinued if the base policy is surrendered and Policy Cancellation Value under the Rider, if any shall be payable.

# Terms and Conditions

## General Exclusions

No benefit shall be payable on Accidental Death arising directly or indirectly from, through or in consequence of any of the following exclusions:

- a) Intentional self-inflicted injury, attempted suicide, while sane or insane.
- b) Insured person being under the influence of drugs, alcohol, narcotics or psychotropic substances unless taken in accordance with the lawful directions and prescription of a Doctor.
- c) War, invasion, act of foreign enemy, hostilities (whether war be declared or not), armed or unarmed truce, civil war, mutiny, rebellion, revolution, insurrection, military or usurped power, riot or civil commotion, strikes.
- d) Participation by the insured person in any flying activity, except as a bona fide, fare-paying passenger of a recognized airline on regular routes and on a scheduled timetable.
- e) Participation by the insured person in a criminal or unlawful act.
- f) Engaging in or taking part in professional sport(s) or any hazardous pursuits, including but not limited to, diving or riding or any kind of race, underwater activities involving the use of breathing apparatus or not, martial arts, hunting, mountaineering, parachuting, bungee-jumping.
- g) Nuclear Contamination; the radio-active, explosive or hazardous nature of nuclear fuel materials or property contaminated by nuclear fuel materials or accident arising from such nature.
- h) Any other exclusions under the general provisions of the base policy.

In case of death of life insured occurring directly or indirectly as a result of any of the above events, the Accidental Death Benefit shall not be payable. However, the applicable death benefit payable under the base policy shall be payable as and when due, provided the base policy is in-force and subject to terms and conditions under the base policy.

## Tax Benefits

Premiums paid under this rider may be eligible for tax exemptions, subject to the applicable tax laws and conditions. Income tax benefits under this rider, if any, shall be applicable as per the prevailing Income Tax Laws and are subject to amendments from time to time. Kindly consult a tax expert.

# Terms and Conditions

## Goods and Services Tax (GST)

GST and other levies, as applicable, will be extra and levied as per prevailing tax laws and are subject to change from time to time.

## Nomination

Nomination in this policy is allowed as per Section 39 of Insurance Act, 1938 as amended from time to time.

## Assignment

Assignment in this policy is allowed as per Section 38 of Insurance Act, 1938 as amended from time to time.

## Section 41 of the Insurance Act 1938: Prohibition of rebate

No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer. Any person making default in complying with the provisions of this section shall be liable for a penalty that may extend to ten lakh rupees

## Section 45 of the Insurance Act 1938, (as amended from time to time)

Fraud and mis-statement would be dealt with in accordance with provisions of Section 45 of the Insurance Act, 1938, as amended from time to time. For provisions of this Section, please contact the insurance Company or refer to the sample policy contract of this product on our website [www.pramericalife.in](http://www.pramericalife.in)

This Product brochure is indicative of the terms, warranties, conditions and exclusions contained in the insurance policy. Please know the associated risk and applicable charges from your insurance agent or the intermediary or policy document of the insurer.

# Grievance Redressal

I) In case of any clarification or query please contact your Company Salesperson. Any concern may also be raised at any of the branch offices of the Company, the addresses of the branch offices are available on the official website of the company

**II) The Company may be contacted at:**

Customer Service Help Line: 1860-500-7070 (local charges apply)  
or 011 48187070 (9.00 am to 7.00 pm from Monday to Saturday)

Email: [contactus@pramericalife.in](mailto:contactus@pramericalife.in)

Email for Senior Citizen: [seniorcitizen@pramericalife.in](mailto:seniorcitizen@pramericalife.in)

Website: [www.pramericalife.in](http://www.pramericalife.in)

**Communication Address:**

Customer Service

Pramerica Life Insurance Ltd.

4th Floor, Building No. 9 B, Cyber City,

DLF City Phase III, Gurgaon– 122002

Office hours: 9.30 am to 6.30 pm from Monday to Friday

**III) Grievance Redressal Officer :**

If the response received from the Company is not satisfactory or no response is received within two weeks of contacting the Company, the matter may be escalated to: Email-  
[customerfirst@pramericalife.in](mailto:customerfirst@pramericalife.in)

**Grievance Redressal Officer,**

Pramerica Life Insurance Ltd.,

4th Floor, Building No. 9 B, Cyber City,

DLF City Phase III, Gurgaon– 122002

GRO Contact Number: 0124 – 4697069

Email – [gro@pramericalife.in](mailto:gro@pramericalife.in)

Office hours 9.30 am to 6.30 pm from Monday to Friday



# About Pramerica Life Insurance Limited

Pramerica Life Insurance Limited is a joint venture between DHFL Investments Limited (DIL), a wholly-owned subsidiary of Piramal Capital and Housing Finance Limited (“PCHFL”) and Prudential International Insurance Holdings, Ltd. (PIIH), a fully owned subsidiary of Prudential Financial, Inc. (PFI). Pramerica Life Insurance Limited represents the coming together of two renowned financial services organizations with a legacy of business excellence spread over decades.

Pramerica Life Insurance Limited, started operations in India on September 01, 2008 and has a pan India presence through multiple distribution channels which have been customized to address the specific insurance needs of diverse customer segments. The Company is committed to providing protection and quality financial advice to its customers. Pramerica is the brand name used in India and select countries by Prudential Financial, Inc.

Prudential International Insurance Holdings, Ltd. and Prudential Financial, Inc. of the United States are not affiliated with Prudential Plc. a Company incorporated in the United Kingdom.

For further information on the Company, please visit [www.pramericalife.in](http://www.pramericalife.in)



# About Piramal Capital & Housing Finance Limited (PCHFL)

Piramal Capital & Housing Finance Limited (PCHFL), a wholly owned subsidiary of Piramal Enterprises Limited (flagship company of the Piramal Group), is a housing finance company engaged in retail and wholesale lending.

In retail lending, PCHFL is one of the leading players that addresses the diverse financing needs of the under-served and unserved people of 'Bharat' market. It has over 1 million customers and presence in 24 states with a network of over 300 branches. It offers multiple products, including home loans, small business loans to Indian budget conscious customers at the periphery of metros and in Tier I, II and III cities. In wholesale lending, it caters to both real estate as well as non-real estate sector and offers multiple products including construction finance, structured debt and senior secured debt.

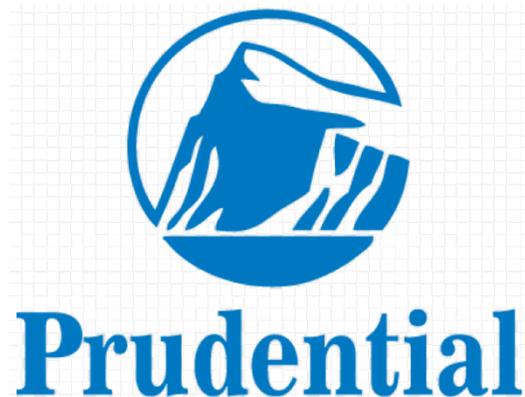
The Piramal Group also has strategic partnerships with leading global funds such as CDPQ, CPPIB, APG, Ivanhoe Cambridge and Bain Capital.



# About Prudential Financial, Inc. (PFI)

Prudential Financial, Inc. (PFI), a financial services leader with \$1.7 trillion of assets under management as of September, 2021 has operations in the United States, Asia, Europe and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. Prudential International Insurance Holdings & Prudential Financial Inc. of the United States are not affiliated with Prudential Plc, a Company incorporated in the United Kingdom. In the U.S., PFI's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit [www.prudential.com/about](http://www.prudential.com/about)

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# Pramerica Life Accidental Death Benefit Rider

## A Non-Linked Non-Participating Individual Pure Risk Life Insurance Rider

Pramerica Life Accidental Death Benefit Rider. UIN: 140B029V01. Goods & Services Taxes are levied on charges associated with the product. Tax Benefits may be available as per the applicable laws as amended from time to time. This plan offers guaranteed benefits provided the policy is in force and all due premiums are paid in full.

IRDAI Registration No. 140. Pramerica Life Insurance Limited. Registered Office  
Communication Address: 4th Floor, Building No. 9, Tower B, Cyber City, DLF City Phase III, Gurgaon-122002.  
CIN: U66000HR2007PLC052028. Website: [www.pramericalife.in](http://www.pramericalife.in).  
Timings: 9:30 a.m. to 6:30 p.m. (Monday-Friday)

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**CALL @ 1860 5007070 (Local Charges apply)  
011 48187070**



**SMS 'LIFE' TO  
5607070**



**EMAIL  
contactus@pramericalife.in**

*For more details on risk factors, Terms & Conditions please read sales brochure carefully before concluding a sale*



LIFE INSURANCE

*Please know the associated risk and applicable charges from your insurance agent or the intermediary or policy document of the insurer.*



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